

# OCRA

## ROADMAP

DECEMBER

### PHASE 1

DECEMBER



- WEBSITE LAUNCH
- MARKETING CAMPAIGN
- LAUNCH ON PANCAKESWAP
- DEXTOOLS TRENDING
- POOCOIN ADS
- COINGECKO LISTING
- COINMARKETCAP LISTING
- CERTIK AUDIT
- TRENDING ON TWITTER
- CELEBRITY AMBASSADORS
- FULL MARKETPLACE PREVIEW

JANUARY

### PHASE 2

- P2E BETAPHASE
- P2E OCRA ARCADE GAMING PLATFORM
- OFFICIAL MARKETPLACE LAUNCH
- OFFICIAL AUDIT SERVICE LAUNCH
- HIGH PROFILE NFT ARTISTS
- PARTNERSHIPS WITH THE BIGGEST MARKETPLACES AVAILABLE

JANUARY



### LONGTERM

LONGTERM



- OCRA RELEASE ON GOOGLE PLAY STORE AND APP STORE (IOS & ANDROID)
- OCRA NFT COLLECTION RELEASE
- ASIAN MARKETING CAMPAIGN
- HOTBIT LISTING
- COINBASE LISTING
- NFT BASED SOCIAL MEDIA